



Charter Media

NEWS

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GET HOOKED ON HEALTH SHOW WELCOMES NEW HOST

ST. LOUIS, MO, MAY 19, 2006 -- The *Get Hooked on Health* show on Charter Communications' CCIN channel today announced the promotion of **Heather Hawk** as host of the award-winning, locally originated cable program. The announcement was made by K. Scott Rimell, Executive Producer of the *Get Hooked on Health* show. "We're taking the show in an exciting new direction," said Rimell. "Having Heather at the helm brings a softer style to the show and takes the program to a new level of professionalism," Rimell said.

Heather's move from correspondent to her new role as host also includes the addition of two new reporters working with field correspondent **Victoria Babu** on topical health and fitness-related stories.

Changing the face and style of the program comes on the heels of Charter's 50th episode of the *Get Hooked on Health Show*, part of Charter's year 'round regional health and fitness awareness campaign begun in 2004. The *Get Hooked on Health* campaign is a collaborative effort led by Charter Communications, St. Louis Mayor Francis Slay, St. Louis County Executive Charlie Dooley and St. Louis Fitness Czar Ozzie Smith. For more information, go to the Charter website:

www.gethookedonhealth.com.

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